



Handbook of Research on Management Ideas and Panaceas: Adaptation and Context (Research Handbooks in Business and Management series)

Anders Ortenblad

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'What makes this book a unique innovative source full of surprising insights is that management panaceas are examined by most competent scholars. In highly readable chapters it is pointed out what it takes to successfully adapt panaceas to different contexts. Adaptation is necessary since management panaceas are all but 'all-healing' and without contextualization they lose their persuasive power which is a crucial ingredient for their healing power.'

- Alfred Kieser, Mannheim University and Research Zeppelin University, Germany

Over time management ideas and panaceas have been presented alternately as quick fix cures for all corporate ills and the emperor's new clothes, beset by flaws and problems. This *Handbook* provides a different approach, suggesting that management ideas and panaceas should not be either adopted or rejected outright, but gives guidance in the art of assessing and applying management ideas and panaceas to various situations and contexts.

The contributors discuss the ways in which researchers, organizational actors and higher educational institutions can more wisely test the relevance of management ideas and panaceas, and adapt these to fit organizations in various contexts. They conclude that, in order to accomplish wiser relevance-testing and adaptation, there is a need for diversity, critical examination and transparency.

All students, scholars and researchers in management and organization with an interest in the adaptation and translation of management ideas and panaceas, will find this book to be of interest. Reflective practitioners will find the focus on context illuminating and helpful.

Contributors: E. Abrahamson, C. Abrahamson Löfström, N.J. Adler, S.B. Alavi, S. Ansari, P.A. Bamberger, E. Belogolovsky, A. Berthoin Antal, P. Bhatanacharoen, S. Bohn, S. Bort, P. Boselie, C. Brewster, T. Clark, D. Collins, A. Galander, D. Greatbatch, J. Hanham, S.-w. Hsu, P. Lamb, P. Lillrank, P. Maassen, A. Mamman, C. Mazza, J. McCormick, Ö. Ohlsson, A. Ortenblad, M. Parker, J. Reinecke, P. Reinmoeller, B. Rombach, C.-C. Rüling, H.P. Saxi, B. Stensaker, J. Strandgaard Pedersen, P. Thomas, P. Walgenbach, S.R. Whittle, M. Zawadzki

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Matthew Armstrong:

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Anna Wright:

Playing with family in the park, coming to see the marine world or hanging out with friends is thing that usually you could have done when you have spare time, in that case why you don't try thing that really opposite from that. A single activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Handbook of Research on Management Ideas and Panaceas: Adaptation and Context (Research Handbooks in Business and Management series), you may enjoy both. It is good combination right, you still want to miss it? What kind of hang-out type is it? Oh come on its mind hangout people. What? Still don't get it, oh come on its known as reading friends.

Rhonda Silva:

As a university student exactly feel bored for you to reading. If their teacher requested them to go to the library or even make summary for some publication, they are complained. Just small students that has reading's heart or real their pastime. They just do what the instructor want, like asked to go to the library. They go to generally there but nothing reading really. Any students feel that reading is not important, boring along with can't see colorful pics on there. Yeah, it is to be complicated. Book is very important for yourself.

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