

The Definitive Guide to Integrated Supply Chain Management: Optimize the Interaction between Supply Chain Processes, Tools, and Technologies (Council of Supply Chain Management Professionals)

CSCMP, Brian J. Gibson, Joe B. Hanna, C. Clifford Defee, Haozhe Chen

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The Definitive Guide to Integrated Supply Chain Management: Optimize the Interaction between Supply Chain Processes, Tools, and Technologies (Council of Supply Chain Management Professionals) CSCMP, Brian J. Gibson, Joe B. Hanna, C. Clifford Defee, Haozhe Chen Master supply chain management concepts, components, principles, processes, interactions, and best practices: all the knowledge you need to start designing, implementing, and managing modern supply chains! The Definitive Guide to Integrated Supply Chain Management brings together all the knowledge you need to help companies gain competitive advantage from supply chains. Co-written by a leading supply chain expert and the Council of Supply Chain Management Professionals (CSCMP), this reference provides up-to-the-minute insight into the roles of supply chain management in improving customer service, reducing costs, and improving financial performance. Clearly and concisely, it introduces modern supply chain management best practices that have been proven to work in organizations of many sizes, types, and industries. For all supply chain and operations managers and students; and for other professionals who either practice in the field or work closely with practitioners to solve business problems.

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