



# Google Adwords Certification Guide: Fundamentals & Search Exams

*Jason Thomas*

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## **Google Adwords Certification Guide: Fundamentals & Search Exams** Jason Thomas

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This Google Adwords Certification Guide is the first of its kind, giving you a powerful tool to use both as preparation and during your 'Fundamentals' AND 'Advanced Search' exams, providing everything you will need to know to pass the two exams and become a Google Partner. This exam companion guide, which I only wish I had during my tests, gives you all the information in an easy to use format based on alphabetized keywords and hyperlinks. **THIS IS UNLIKE ANY OF THE OTHER STUDY GUIDES OUT THERE.** Have this guide up while taking your exams and save yourself a huge headache. Simply read the question on the official google adwords certification exam, look up the keyword in the alphabetized hyperlinks in this guide, and find your answer, backed by google citations from their study guide. Easy as that.

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Use this not only to study for your exam but to actually take it. The whole reason I made this companion guide is because I've helped google partners take their exams and have gone through the consternation of taking the exams countless times myself without an easy to use tool like this one. So, here it is. Everything you will possibly need to know for BOTH fundamentals and search exams is in this guide.

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