



# Telecommunications and Socio-Economic Development

*S. MacDonald, G. Madden*

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Hardbound. Telecommunications systems are central to the development of a global economy, and are fundamental to the means by which most business is conducted, organised and managed. Supported by recent sophisticated econometric analyses, the International Telecommunications Union considers the link between telecommunications and economic development to be axiomatic. This volume takes a broader view. Four themes are considered: Telecommunications and Development focuses on new technology diffusion, and the regional impact of telecommunications investment. International Dimensions provides an examination of the political, strategic and legal environment within which new communications technology evolves and is employed. Organisational Aspects is concerned with organisation-specific analyses of the role and impact of telecommunications within firms. Such an approach avoids the 'telecommunications as oil' treatment of much recent analysis. Country Studies ex

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