



# Employee Engagement: Tools for Analysis, Practice, and Competitive Advantage

*William H. Macey, Benjamin Schneider, Karen M. Barbera, Scott A. Young*

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Providing both practical advice, tools, and case examples, *Employee Engagement* translates best practices, ideas, and concepts into concrete and practical steps that will change the level of engagement in any organization.

- Explores the meaning of engagement and how engagement differs significantly from other important yet related concepts like satisfaction and commitment
- Discusses what it means to create a culture of engagement
- Provides a practical presentation deck and talking points managers can use to introduce the concept of engagement in their organization
- Addresses issues of work-life balance, and non-work activities and their relationship to engagement at work

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