



WHAT IS THE PROBLEM AT THE POST OFFICE?-Illustrated

Mark Parsons

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An up-to-date look at the U.S. Post Office and what ails it. Fully illustrated.

What is the Problem at the Post Office is an in-depth look at the financial troubles the United States Postal Service is in today and how they got there. It also offers ways to reverse the economics and bring the USPS into the 21 century.

In our increasing paperless society we (the USPS) needs to explore the selling of personal communication devises, stamped electronic mail, wireless stamps, certain taxed communications, USPS Electronic Mail, postal assisted electronic and wireless communication.

The use of the age-old paper stamp is changing to that of the electronic cancelation in the twenty-first century. Look at technology to find an answer.

What about a mailperson who converts handwritten mail into a PDF format with a scanner and then sends wireless mail to a central hub? What about wireless, paperless SuperHubs where the electronic mail is sent, sorted and routed to tablet-holding carriers who print and deliver?

What about USPS getting into their own electronic Personal Mail site where the customer writes the letter, encloses a check, pays the postage with their account card, electronically sends it to whomever they wish? The Post office then has the option of delivery methods.

It should be the job of the post office to help older individuals understand the use of newer electronic communications, so they can make the transition from paper to electronics easier. It should not be the purpose of USPS personnel to stay behind with their oldest customers in the communications age.

The United States Post Office must improve its ability to grow, change and adapt, and not be hobbled by Congress and their deadlocks and deadlines. Unless released from Congress's chokehold, the USPS will fail and slowly be replaced by a private consortium of mail carriers. These branches will probably be made up of United Parcel Service, FedEx Corporation, or other carriers who will merge into private mail when the USPS goes under.

This book looks at the options and offers the solutions.

If you, either as a USPS employee, employer or just a fan of personal mail deliver, can agree with any of the solutions, please tell you friends about this book. Thank you. The editor.

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