



# **Knowledge Management in the Innovation Process (Economics of Science, Technology and Innovation)**

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## Knowledge Management in the Innovation Process (Economics of Science, Technology and Innovation)

It is now widely recognized that many of the central unresolved problems in economic policy, management and research turn on questions of knowledge. Increasingly, complex firms and agencies must ask, and answer, such difficult questions as:

- What is knowledge?
- Where is it? Who has it?
- Does the organization lose or gain competitive advantage or effectiveness by sharing knowledge?
- Where can we find the knowledge we need?
- How can we measure knowledge?

In a knowledge-based economy, these queries are integral to the pursuits of every policy maker, analyst and strategist.

*Knowledge Management in The Innovation Process* - a joint project between Statistics Canada and Program of Research on Innovation Management and Economy (PRIME) at the University of Ottawa - brings together economic, social, measurement and policy views on these critical issues. This project fits into an ongoing research program at Statistics Canada to develop meaningful indicators for science, technology and innovation in a technology-intensive economy. It also fits into the ongoing program at PRIME to better understand technology policy and innovation strategy. This book tells the story of the dynamic interplay between knowledge and innovation with an eye to developing tools and frameworks for managing knowledge for social and economic benefit.

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